



Privacy Policy

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Overview

STEMArtz® is firmly committed to your privacy. Anyone like you that is visiting our website is considered a member and we collect information from you while using our website stemartz.com and other affiliate sites. You as a member needs to be aware of what we do with any information that you provide to us while using our site. That's why we've created this Privacy Policy, which governs and discloses our information gathering, dissemination and retention practices.

This Policy was last updated on 10 SEP 2014 and will be updated periodically without prior notice. We encourage our members to review the Privacy Policy from time to time to stay updated. You as a member, acknowledge and agree that it is your responsibility to review this privacy policy periodically to stay informed of the updates.

Information We Collect

In general, anyone may visit our website anonymously. However, we may collect personal identifiable information from Members in a variety of ways, including, but not limited to, when Members visit our site, register, place an order, subscribe to the newsletter, respond to a survey or promotional offer, fill out a form, provide preferences, interests and in connection with other activities, services, features or resources we make available on our Site.

The Members may be asked for, as appropriate, name, email address, mailing address, phone number and payment options. We will collect personal identifiable information from the Members only if they voluntarily submit such information to us. The Members can always refuse to supply personal identifiable information, except that it may prevent them from engaging in certain Site related activities.

We may collect non-personal identifiable information such as your IP address, browser, device type, operating system, internet service provider, connection mode and other relevant technical information.

Our Site may use "cookies" to enhance your experience. The web browser of the Members places cookies on their hard drive for record-keeping purposes and sometimes to track information about them and their preferences. The Member may choose to set their web browser to refuse cookies, or to alert when cookies are being sent. In such cases, the website and some features may not function properly.



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What We Do with the Information We Collect

We may use your information for various purposes including but not limited to the following:

1. **Record Keeping.** We may collect, process and retain the information for internal record keeping purposes.
2. **Customer Experience.** The information you provide shall help us understand your interest, preferences, needs well to personalize, enhance your experience as well as to provide the best customer service.
3. **Improve Services.** The information you provide shall help us how the Members as a group use our services, resources and accordingly enhance the existing or offer new products and services.
4. **Promotions, Contests, Surveys.** With the information you provide, we may periodically contact you with promotions, special offers, marketing offers, contests or other information. Time to time, we may contact you regarding market research purposes, to collect your feedback, comments and survey.
5. **Continuous Engagement.** The information you provide shall help us engage with you by sharing electronic, printed messages periodically. We may share the topics of interest, an update pertaining to an order, or respond to inquiries, questions, concerns or other comments.
6. **Information Sharing.** We will not sell, distribute, rent or lease your information to anyone unless is required by law or only with your permission. We may share generic aggregated demographic information not linked to any personal identifiable information regarding visitors and members with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and in such case, we may share your information with these third parties for those limited purposes provided that you have given us your permission.

How We Protect the Information We Collect

We are committed to ensure your information is safe with us. We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and other information with us.

Third Party Websites

You may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including



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their content and links, may be constantly changing. However, once you have used these links to leave our site, you should note that we do not have any control over the other website. Therefore, we cannot be responsible for the protection and privacy of any information that you provide whilst visiting such sites and such sites are not governed by this privacy statement or terms, rather by their own. You should exercise caution and look at the privacy statement applicable to the website in question. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

Controlling Your Information

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- If at any time you would like to unsubscribe from receiving future emails or other messages, you can do so by clicking on the Unsubscribe link in the bottom of such message or contact us at the website.
- If you believe that any of your information is incorrect or incomplete, please contact us to correct and update.
- You may request details of your personal information under the Data Protection Act 1998 for a small fee. If you would like a copy, write to STEMArtz, ATTN: Record Request, 515 Stump Road STE 212, North Wales, PA 19454.
- If you would like to delete your information from our database, please contact us via website or write to us. We shall not retain your information upon such a request, unless the retention is required by law.

Contacting us

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this Web site, you can contact us via the contact form on our website.

Your Acceptance

By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our website. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.